

Coordinator, Public Relations
Alcorn State University

Direct Link: <https://www.AcademicKeys.com/r?job=230433>

Downloaded On: May. 9, 2024 3:17pm

Posted Feb. 8, 2024, set to expire Jun. 9, 2024

Job Title	Coordinator, Public Relations
Department	Marketing and Communications
Institution	Alcorn State University Lorman, Mississippi
Date Posted	Feb. 8, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Coordinator
Academic Field(s)	Communications/Public Relations
Job Website	https://jobopps.alcorn.edu/postings/6946
Apply By Email	
Job Description	

The public relations coordinator supports the communications and media relations needs for academic units and provides multimedia content and planning within the Division of Marketing and Communications.

Coordinator, Public Relations
Alcorn State University

Direct Link: <https://www.AcademicKeys.com/r?job=230433>

Downloaded On: May. 9, 2024 3:17pm

Posted Feb. 8, 2024, set to expire Jun. 9, 2024

Knowledge Skills and Abilities

- Ability to successfully pitch and place news stories and create engaging content across all media
- Proficient in and adaptable to new technology including production management and team collaboration software
- Mastery of AP style
- Ability to meet deadlines is required as is the ability to work in a rapid response, team environment
- Project management skills and ability to meet tight deadlines are a must
- Verbal communication skills; an open, collaborative approach; and ability to maintain confidentiality are necessary for success in this role
- Demonstrated experience in researching topics, interviewing and writing varied news and feature stories as well as pitching and placing news stories are essential
- A desire to develop professionally and keep abreast of developing trends in communications is required

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

,