

**Creative Media Coordinator, Athletics**  
**University at Buffalo, The State University of New York**

Direct Link: <https://www.AcademicKeys.com/r?job=250566>

Downloaded On: Apr. 3, 2025 2:37pm

Posted Dec. 17, 2024, set to expire Aug. 4, 2025

<b>Job Title</b>	Creative Media Coordinator, Athletics
<b>Department</b>	Intercollegiate Athletics
<b>Institution</b>	University at Buffalo, The State University of New York Buffalo, New York
<b>Date Posted</b>	Dec. 17, 2024
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Coordinator
<b>Academic Field(s)</b>	Athletics and Recreation Services
<b>Job Website</b>	<a href="https://www.ubjobs.buffalo.edu/postings/54771">https://www.ubjobs.buffalo.edu/postings/54771</a>
<b>Apply By Email</b>	
<b>Job Description</b>	

**Position Summary**

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The [University at Buffalo Football Program](#) invites applications for the **Creative Media Coordinator**. The successful candidate will be able to build strong relationships with the coaching staff, football support staff and member of the athletic department, as well as manage a group of student interns.

This position will oversee the development, production and distribution of UB Football content. This includes producing, directing, technical directing, shooting and editing UB Football video content; such as marketing and promotional pieces, image spots, and Football highlight reels. This includes setting up shoot elements; directing athlete's coaches; camera placement; design; edit raw materials into finished projects; monitor's quality of production and resolve production issues.

**Job Duties and Responsibilities:**

- Graphic design for multimedia content that is distributed for recruiting and advertising for the Football team/player/coaches.
- Infographics, video board graphics, social media and marketing materials.
- Marketing and promotional pieces, image spots, brand and game specific commercials, videoboard game enhancements, sports highlight reels, television/web/in-game features, and press conferences/reels.
- Manage and oversee student interns to assist with production of multimedia content.

**Learn more:**

- Our [benefits](#), where we prioritize your well-being and success to enhance every aspect of your life.
- Being a part of the [University at Buffalo community](#).

University at Buffalo is an affirmative action/equal opportunity employer and, in keeping with our commitment, welcomes all to apply including veterans and individuals with disabilities.

**Minimum Qualifications**

- Bachelor's Degree.
- Experience with video/photo editing, graphic design and social media.
- Must be an expert in post-production workflow with Adobe Creative Cloud, including After Effects,

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Photoshop, Premiere Pro, and Illustrator.

- Excellent written and verbal communication skills.
- Evenings, weekends and travel required.

**Preferred Qualifications**

- Previous work with football video/photo editing, graphic design and social media.

**Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

**Contact**

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