

Creative Media Coordinator, Athletics
University at Buffalo, The State University of New York

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Posted Nov. 22, 2024, set to expire Aug. 4, 2025

Job Title	Creative Media Coordinator, Athletics
Department	Intercollegiate Athletics
Institution	University at Buffalo, The State University of New York Buffalo, New York
Date Posted	Nov. 22, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Coordinator
Academic Field(s)	Graphic Design/Marketing Athletics and Recreation Services
Job Website	https://www.ubjobs.buffalo.edu/postings/54340
Apply By Email	
Job Description	

Position Summary

The [University at Buffalo Football Program](#) invites applications for the **Creative Media Coordinator**. The successful candidate will be able to build strong relationships with the coaching staff, football support staff and member of the athletic department, as well as manage a group of student interns.

This position will oversee the development, production and distribution of UB Football content. This includes producing, directing, technical directing, shooting and editing UB Football video content; such as marketing and promotional pieces, image spots, and Football highlight reels. This includes setting up shoot elements; directing athlete's coaches; camera placement; design; edit raw materials into finished projects; monitor's quality of production and resolve production issues.

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Job Duties and Responsibilities:

- Graphic design for multimedia content that is distributed for recruiting and advertising for the Football team/player/coaches.
- Infographics, video board graphics, social media and marketing materials.
- Marketing and promotional pieces, image spots, brand and game specific commercials, videoboard game enhancements, sports highlight reels, television/web/in-game features, and press conferences/reels.
- Manage and oversee student interns to assist with production of multimedia content.

Learn more:

- Our [benefits](#), where we prioritize your well-being and success to enhance every aspect of your life.
- Being a part of the [University at Buffalo community](#).

University at Buffalo is an affirmative action/equal opportunity employer and, in keeping with our commitment, welcomes all to apply including veterans and individuals with disabilities.

Minimum Qualifications

- Bachelor's Degree.
- Experience with video/photo editing, graphic design and social media.
- Must be an expert in post-production workflow with Adobe Creative Cloud, including After Effects, Photoshop, Premiere Pro, and Illustrator.
- Excellent written and verbal communication skills.
- Evenings, weekends and travel required.

Preferred Qualifications

- Previous work with football video/photo editing, graphic design and social media.

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Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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