

Creative Content Coordinator, Intercollegiate Athletics  
University at Buffalo, The State University of New York

Direct Link: <https://www.AcademicKeys.com/r?job=244538>

Downloaded On: Nov. 21, 2024 8:39am

Posted Sep. 9, 2024, set to expire Aug. 4, 2025

<b>Job Title</b>	Creative Content Coordinator, Intercollegiate Athletics
<b>Department</b>	Intercollegiate Athletics
<b>Institution</b>	University at Buffalo, The State University of New York Buffalo, New York
<b>Date Posted</b>	Sep. 9, 2024
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Coordinator
<b>Academic Field(s)</b>	Graphic Design/Marketing Athletics and Recreation Services
<b>Job Website</b>	<a href="https://www.ubjobs.buffalo.edu/postings/52636">https://www.ubjobs.buffalo.edu/postings/52636</a>
<b>Apply By Email</b>	
<b>Job Description</b>	

### Position Summary

The [Buffalo Bulls Athletics](#) department seeks candidates for the position of **Creative Content Coordinator**. Under the supervision of the Associate AD of External Affairs, the Creative Content Coordinator will create and implement content creation through video.

### Key responsibilities:

- Develop and create video content for social media, marketing and branding utilization.
- Produce videos including, but not limited to, daily social videos, hype videos, recruiting content, intro videos, and promotional material.

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- Serve as the creative vision of developing video content for social media and the athletics website, including shooting, editing and producing features, recaps for assigned sports.
- Work closely and collaboratively with other members of the external operations to produce videos that will assist in revenue generation, branding, and marketing of university athletics.
- Research and assess new video methods and technology and make recommendations for new equipment, modifications, or process enhancements as appropriate.

### **Outstanding Benefits Package**

Working at UB comes with benefits that exceed salary alone. There are personal rewards including comprehensive health and retirement plan options. We also focus on creating and sustaining a healthy mix of work, personal and academic pursuit – all in an effort to support your work-life effectiveness. Visit our benefits website to learn about our [benefit packages](#).

### **About The University at Buffalo**

The University at Buffalo (UB) #ubuffalo is one of America's leading public research universities and a flagship of the State University of New York system, recognized for our excellence and our impact. UB is a premier, research-intensive public university dedicated to academic excellence. Our research, creative activity and people positively impact the world. Like the city we call home, UB is distinguished by a culture of resilient optimism, resourceful thinking and pragmatic dreaming that enables us to reach others every day. Visit our website to learn more about the [University at Buffalo](#).

University at Buffalo is an affirmative action/equal opportunity employer and, in keeping with our commitment, welcomes all to apply including veterans and individuals with disabilities.

### **Minimum Qualifications**

- Bachelor's Degree.
- Experience working in a creative atmosphere with focus on video production.
- Knowledge and experience with Adobe Creative Suite, specifically Adobe Premiere and Adobe After Effects.
- Experience with cinema-style and DSLR cameras.
- Ability to work outside of typical business hours as needed, potentially including, but not limited to evenings, weekend, and holidays.
- Knowledge of NCAA rules.

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- Knowledge of college athletics content trends.

### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

### **Contact**

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