

Graphic Designer, VPSL Marketing, Communications and Outreach
University at Buffalo, The State University of New York

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Posted Aug. 9, 2024, set to expire Aug. 4, 2025

Job Title	Graphic Designer, VPSL Marketing, Communications and Outreach
Department	VPSL Marketing, Communications and Outreach
Institution	University at Buffalo, The State University of New York Buffalo, New York
Date Posted	Aug. 9, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Professional Staff
Academic Field(s)	Graphic Design/Marketing
Job Website	https://www.ubjobs.buffalo.edu/postings/52052
Apply By Email	
Job Description	

Position Summary

The University at Buffalo's [Division of Student Life](#) is accepting applications for a **Graphic Designer** within the Marketing and Communications department. The successful candidate is energetic, team-oriented, results-driven, and an artistic professional capable of creating innovative design solutions.

As Graphic Designer, your responsibilities include:

- Consult with and guide Student Life units to help them achieve their communications goals.
- Develop original visuals in print, environmental, and digital mediums.



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- Manage production of art assets.
- Oversee project implementation for optimal results.

The Graphic Designer works under the supervision of the Assistant Director for Experiential Design to promote the exceptional programs and initiatives that help enhance the UB experience for students.

The selected candidate should possess an eye for detail and have the required skill set to devise intelligent design solutions that resonate with target audiences and support the University at Buffalo brand and its associated standards. The position will work as a member of the Student Life Marketing and Communication team requiring collaboration, flexibility, and the ability to multi-task and communicate effectively with campus and external partners.

Our team recognizes the advantages diverse perspectives and backgrounds bring to the workplace. We are particularly interested in candidates who share this value and will work to achieve the university's goals of inclusive excellence.

Outstanding Benefits Package

Working at UB comes with benefits that exceed salary alone. There are personal rewards including comprehensive health and retirement plan options. We also focus on creating and sustaining a healthy mix of work, personal and academic pursuit – all in an effort to support your work-life effectiveness. We support your growth and development through our career coaching and training department and we qualify as a public service loan forgiveness organization. Learn more about the great [benefits](#) the University at Buffalo has to offer.

About The University at Buffalo

The University at Buffalo (UB) is one of America's leading public research universities and a flagship of the State University of New York system, recognized for our excellence and our impact. UB is a premier, research-intensive public university dedicated to academic excellence. Our research, creative activity and people positively impact the world. Like the city we call home, UB is distinguished by a culture of resilient optimism, resourceful thinking and pragmatic dreaming that enables us to reach others every day. Visit our website to learn more about the [University at Buffalo](#).

University at Buffalo is an affirmative action/equal opportunity employer and, in keeping with our commitment, welcomes all to apply including veterans and individuals with disabilities.



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Minimum Qualifications

- Associate degree with a minimum of 2 years of experience **or** bachelor's degree.
- Knowledge of typography, typesetting, current design standards and trends, as well as printing and production techniques.
- Demonstrated experience with Adobe Creative Suite, specifically Illustrator, InDesign, and Photoshop.
- Excellent organizational skills, attention to detail, and ability to manage multiple tasks at once.
- Demonstrated ability to work collaboratively on a team and with external partners.

Preferred Qualifications

- Bachelor's degree with 2 years of experience.
- Demonstrated marketing or advertising design experience in print, web, and/or environmental mediums.
- Mastery of Adobe Creative Suite, specifically Illustrator, InDesign, and Photoshop.
- Efficient, outcome-driven; ability to be nimble, accept feedback and iterate in a fast-paced environment.
- Strong written and oral communication skills; demonstrated proficiency with teamwork and problem-solving.
- Experience with project management software.
- Knowledge of emerging technologies.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact