

**Student Intern, Marketing Copywriter  
Austin Community College**

Direct Link: <https://www.AcademicKeys.com/r?job=242611>

Downloaded On: Aug. 10, 2024 9:16am

Posted Aug. 2, 2024, set to expire Nov. 29, 2024

**Job Title** Student Intern, Marketing Copywriter  
**Department** Marketing  
**Institution** Austin Community College  
Austin, Texas

**Date Posted** Aug. 2, 2024

**Application Deadline** Open until filled  
**Position Start Date** Available immediately

**Job Categories** Classified Staff  
Student Aide/Worker

**Academic Field(s)** Communications/Public Relations  
Graphic Design/Marketing

**Apply Online Here** <https://apptrkr.com/5482871>

**Apply By Email**

**Job Description**

Image not found or type unknown



**Student Intern, Marketing Copywriter**

**Austin Community College**

**Job Posting Closing Times:** Job postings are removed from advertising at **12:00 A.M.** on the closing date e.g., at midnight on the day before the closing date.

[If you are a current Austin Community College employee, please click this link to apply through your Workday account](#)

## Student Intern, Marketing Copywriter Austin Community College

Direct Link: <https://www.AcademicKeys.com/r?job=242611>

Downloaded On: Aug. 10, 2024 9:16am

Posted Aug. 2, 2024, set to expire Nov. 29, 2024

Austin Community College is a public two-year institution that serves a multicultural population of approximately 41,000 credit students each Fall and Spring semester. We embrace our identity as a community college, as reflected in our mission statement. We promote student success and community development by providing affordable access, through traditional and distance learning modes, to higher education and workforce training, including appropriate applied baccalaureate degrees, in our service area.

As a community college committed to our mission, we seek to recruit and retain a workforce that:

- Values intellectual curiosity and innovative teaching
- Is attracted by the college's mission to promote equitable access to educational opportunities
- Cares about student success and collaborates on strategies to facilitate success for populations including; first generation college students, low-income students, and students from underserved communities.
- Focused on student academic achievement and postgraduate outcomes
- Welcomes difference and models respectful interaction with others
- Engages with the community both within and outside of ACC

### **Job Posting Title:**

Student Intern, Marketing Copywriter

### **Job Description Summary:**

The Office of College Relations & Marketing is looking for a current ACC student passionate about writing and marketing. This position will help write engaging copy and content for marketing campaigns, print & digital ads, web pages, marketing materials, and additional assets that meet Austin Community College brand standards, while providing your unique creative input and voice to each project.

### **Job Description:**

**Note: You must be a current ACC student to apply for this student intern position.**

### **Description of Duties and Tasks**

## Student Intern, Marketing Copywriter Austin Community College

Direct Link: <https://www.AcademicKeys.com/r?job=242611>

Downloaded On: Aug. 10, 2024 9:16am

Posted Aug. 2, 2024, set to expire Nov. 29, 2024

- Assist in content development and copywriting for marketing collateral, including print ads, digital ads, posters, flyers, brochures, and digital signage.
- Provide copy edits for existing content and collateral.
- Support the outlining and SEO writing of web and digital assets for campaign landing pages and paid search ads.
- Ensure published content is accurate, detailed, and consistent with the brand voice across various touch points.
- Conducts research and data collection to help identify effective messages and channels.

### **Knowledge**

- Apply principles and practices of copywriting and content writing.
- Demonstrate a strong understanding of persuasive writing, particularly for multicultural audiences.
- Show familiarity with and interest in search engine optimization (SEO) and SEO writing for the web.

### **Skills**

- Follow ACC official brand standards while providing fresh perspectives on reaching and connecting with students.
- Work independently and within a team to meet established deadlines.
- Detail-oriented with an excellent grasp of grammar and rhetoric.
- Passionate and eager to learn, with proactive energy for accomplishing tasks.

### **Technology Skills**

- Proficiency in Google Workspace (Docs, Sheets, Slides).
- Interest in content writing optimization (SEMRush, OpenAI)

### **Additional Skills**

Student Intern, Marketing Copywriter  
Austin Community College

Direct Link: <https://www.AcademicKeys.com/r?job=242611>

Downloaded On: Aug. 10, 2024 9:16am

Posted Aug. 2, 2024, set to expire Nov. 29, 2024

- Proficiency in Spanish is an added bonus.

**Required Work Experience**

- Pursuing an Associate degree or certificate in advertising, creative writing, communications, marketing, or related area from Austin Community College or equivalent experience.
- One year of marketing or communications experience

**Physical Requirements**

- Work is routinely performed in a standard office or similar environment.
- Subject to standing, walking, sitting, bending, reaching, kneeling, pushing, and pulling.

Location: Highland Campus / hybrid

Work: 10-15 hours a week, Monday - Friday.

**Pay Rate**

\$22.00 per hour

**Number of Openings:**

1

**Job Posting Close Date:**

August 14, 2024

**Clery Act**

As required by the US Department of Education, employees are required to report violations under Title IX and, under the Jeanne Clery Disclosure of Campus Security Policy and Crime Statistics Act (Clery Act), select individuals are required to report crimes. If this position is identified as a Campus Security Authority (Clery Act), you will be notified, trained, and provided resources for reporting.

**Student Intern, Marketing Copywriter  
Austin Community College**

Direct Link: <https://www.AcademicKeys.com/r?job=242611>

Downloaded On: Aug. 10, 2024 9:16am

Posted Aug. 2, 2024, set to expire Nov. 29, 2024

**Disclaimer**

The above description is an overview of the job. It is not intended to be an all-inclusive list of duties and responsibilities of the job, nor is it an all-inclusive list of the skills and abilities required to do the job. Duties and responsibilities may change with business needs. ACC reserves the right to add, change, amend, or delete portions of this job description at any time, with or without notice. Employees may be required to perform other duties as requested, directed, or assigned. In addition, reasonable accommodations may be made by ACC at its discretion to enable individuals with disabilities to perform essential functions of the job.

**To apply, please visit:** [https://austincc.wd1.myworkdayjobs.com/en-US/External/job/Highland-Campus/Student-Intern--Marketing-Copywriter\\_R-6407](https://austincc.wd1.myworkdayjobs.com/en-US/External/job/Highland-Campus/Student-Intern--Marketing-Copywriter_R-6407)

**Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

**Contact**

Marketing  
Austin Community College

,