

Assistant Director of Video Content, Intercollegiate
Athletics
University at Buffalo, The State University of New York

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Job Title	Assistant Director of Video Content, Intercollegiate Athletics
Department	Intercollegiate Athletics
Institution	University at Buffalo, The State University of New York Buffalo, New York
Date Posted	Jul. 17, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Associate/Assistant Director Professional Staff
Academic Field(s)	Graphic Design/Marketing Athletics and Recreation Services
Job Website	https://www.ubjobs.buffalo.edu/postings/51616
Apply By Email	
Job Description	

Position Summary

The [Buffalo Bulls Athletics](#) department seeks candidates for the position of **Assistant Director of Video Content**. Under the supervision of the Associate AD of External Affairs, the Assistant Director of Video Content will Create and implement content creation through video.

Key responsibilities:

- Develop and create video content for social media, marketing and branding utilization.

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- Produce videos including, but not limited to, daily social videos, hype videos, recruiting content, intro videos, and promotional material.
- Serve as the creative vision of developing video content for social media and the athletics website, including shooting, editing and producing features, recaps for assigned sports.
- Work closely and collaboratively with other members of the external operations to produce videos that will assist in revenue generation, branding, and marketing of university athletics.
- Research and assess new video methods and technology and make recommendations for new equipment, modifications, or process enhancements as appropriate.

Outstanding Benefits Package

Working at UB comes with benefits that exceed salary alone. There are personal rewards including comprehensive health and retirement plan options. We also focus on creating and sustaining a healthy mix of work, personal and academic pursuit – all in an effort to support your work-life effectiveness. We support your growth and development through our career coaching and training department and we qualify as a public service loan forgiveness organization. Learn more about our [benefit packages](#).

About The University at Buffalo

The University at Buffalo (UB) #ubuffalo is one of America's leading public research universities and a flagship of the State University of New York system, recognized for our excellence and our impact. UB is a premier, research-intensive public university dedicated to academic excellence. Our research, creative activity and people positively impact the world. Like the city we call home, UB is distinguished by a culture of resilient optimism, resourceful thinking and pragmatic dreaming that enables us to reach others every day. Visit our website to learn more about the [University at Buffalo](#).

University at Buffalo is an affirmative action/equal opportunity employer and, in keeping with our commitment, welcomes all to apply including veterans and individuals with disabilities.

Minimum Qualifications

- Bachelor's Degree.
- Experience working in a creative atmosphere with focus on video production.
- Knowledge and experience with Adobe Creative Suite, specifically Adobe Premiere and Adobe After Effects.
- Experience with cinema-style and DSLR cameras.
- Ability to work outside of typical business hours as needed, potentially including, but not limited to



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evenings, weekend, and holidays.

- Knowledge of NCAA rules
- Knowledge of college athletics content trends.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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