

# Gallery Communications and Outreach Coordinator - Art Gallery Tufts University

Direct Link: https://www.AcademicKeys.com/r?job=228933

Downloaded On: Dec. 30, 2024 1:22pm Posted Jan. 16, 2024, set to expire Dec. 31, 2024

Job Title Gallery Communications and Outreach Coordinator -

Art Gallery

**Department** 

**Institution** Tufts University

Medford, Massachusetts

Date Posted Jan. 16, 2024

**Application Deadline** Open until filled

Position Start Date Available immediately

Job Categories Coordinator

**Academic Field(s)** Arts/Museum/Theater

Job Website https://jobs.tufts.edu/jobs/20061?lang=en-

us&iis=Job+Board&iisn=AcademicKeys

Apply By Email

**Job Description** 

## Overview

The Tufts University Art Galleries (TUAG) are dedicated to the presentation of art and the pressing issues of arts discourse. They are pedagogical spaces where exhibitions, lectures, performances, and artist residencies convergeto animate the intellectual life of the greater university community and beyond.

The University Art Galleries department oversees the exhibition spaces in the Shirley and Alex Aidekman Arts Center on the Medford Campus, the galleries at the SMFA at Tufts in Boston, and the Tufts University's Permanent and Public Art Collection. The Galleries produce three-four exhibitions each semester between the two campus locations alongside 15-20 curricular-driven installations per year.



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## What You'll Do

The Communications Coordinator organizes, helps develop, and coordinates all TUAG communications in print and digital formatting. This includes maintaining and updating the TUAG website and social media accounts, interfacing with press, and coordinating the design and production of seasonal print marketing materials, from press releases to event posters and mailers.

The Communications and Outreach Coordinator also assists in strategizing and organizing broader communications efforts with the Director and is an integral position within TUAG's operation and central to building and maintaining broad and diverse audiences.

# What We're Looking For

### **Basic Requirements:**

- Knowledge and skills as typically acquired by a BA or BFA
- Excellent coordinating and organizational skills
- · Strong writing and oral communication skills
- Proficiency in Microsoft Office and familiarity with Adobe Creative Cloud applications
- Knowledge of website content management systems
- Ability to use social media and develop marketing campaigns

#### **Preferred Qualifications:**

- 2-5 years administrative experience
- Ability to work on multiple projects simultaneously and with multiple stakeholders
- Degree in art history, studio art, or museum studies
- Proficiency in Microsoft Suite, Cloud-based storage systems, and Adobe Creative Cloud applications (primarily InDesign, Photoshop, Illustrator, Bridge, and Acrobat DC)
- Working knowledge of basic photo editing and graphic design principles
- Experience working in similar environments, i.e. museums, galleries, nonprofit art spaces
- Experience in strategizing social media marketing campaigns
- Experience with and working knowledge of website content management systems

### **Special Work Schedule Requirements:**

This is a hybrid position with the expectation of 3 days on campus and as needed based on programming.



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# **Pay Range**

Minimum \$26.40, Midpoint \$31.40, Maximum \$36.40

Salary is based on related experience, expertise, and internal equity; generally, new hires can expect pay between the minimum and midpoint of the range.

### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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