

Auxiliary Associate Director Communications and
Marketing, Auxiliary Services - Operations
Tufts University

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Posted Oct. 4, 2021, set to expire Feb. 14, 2022

Job Title Auxiliary Associate Director Communications and Marketing,
Auxiliary Services - Operations

Department

Institution Tufts University

Medford/Somerville, Massachusetts

Date Posted Oct. 4, 2021

Application Deadline Open until filled

Position Start Date Available immediately

Job Categories Associate/Assistant Director

Academic Field(s) Graphic Design/Marketing
Communications/Public Relations

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Job Description

Department Summary:

Auxiliary Services represents a diverse portfolio of business units providing key services to the University and our host communities. Our essential services include conferences/events, parking, transportation, stores, vehicle/equipment fleet, mail services, and COVID-19 testing services.

The Auxiliary Event Team strives to promote the University's mission as it plans, manages and implements a variety of events for internal and external audiences to include both small and large scale events.

Job Summary:

In collaboration with the University Communications and Marketing team, this position will lead all communications and marketing efforts of the Auxiliary Services department. This includes



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communications and marketing to our internal customers as well as efforts to market and recruit external business for our conference and events group which generates revenue for the University.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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