

**Enrollment Marketing Associate
North Carolina A & T State University**

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Posted Dec. 2, 2020, set to expire Apr. 3, 2021

Job Title	Enrollment Marketing Associate
Department	Office of Distance Ed and Extended Learning
Institution	North Carolina A & T State University Greensboro, North Carolina
Date Posted	Dec. 2, 2020
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Professional Staff
Academic Field(s)	Communications/Public Relations Administrative Support/Services
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Job Description	

Working collaboratively with University Communications and university enrollment areas, manage Extended Campus marketing communications and enrollment funnel data used to recruit and enroll post-traditional learners. The Enrollment Marketing Associate will be responsible for gathering and organizing deliverables and ensuring deadlines are met. Write and edit Web communications and design creatives following marketing branding requirements. Respond to prospective student and parent inquiries. Maintain an Extended Campus social media presence and represent the Extended Campus during recruitment activities.

Follow evidence-based practices and policies related to adult learner and post-traditional student enrollment marketing, new student orientations, and the protection of minors to support strategic objectives for student success and persistence.



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Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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