

Specialist II/III, Media Production  
Auburn University

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Posted Nov. 24, 2020, set to expire Apr. 8, 2021

<b>Job Title</b>	Specialist II/III, Media Production
<b>Department</b>	ACES Communications and Marketing
<b>Institution</b>	Auburn University Auburn, Alabama
<b>Date Posted</b>	Nov. 24, 2020
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Classified Staff
<b>Academic Field(s)</b>	Graphic Design/Marketing Communications/Public Relations
<b>Apply Online Here</b>	<a href="http://www.auemployment.com/postings/20397">http://www.auemployment.com/postings/20397</a>
<b>Apply By Email</b>	
<b>Job Description</b>	

\*\*This is a one-year limited term and full-time position. Continuation of employment is contingent upon availability of funding.\*\*

The Alabama Cooperative Extension System is seeking a Media Production Specialist to provide expertise in graphic design and multimedia support to the Expanded Food and Nutrition Education Program (EFNEP) and the Supplemental Nutrition Assistance Program-Education (SNAP-Ed). This position will be responsible for creating and designing content for nutrition and physical activity education using a variety of digital and print media (including web-based solutions, social media, online courses, and video), with the goal of promoting nutrition and physical activity resources and messages to designated target audiences.

Operating as a member of the Extension Communications and Marketing Unit, and in conjunction with the EFNEP and SNAP-Ed state staff teams, the incumbent will coordinate communications support for



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online programs, web and e-newsletters, photography, and consumer-grade video production via Adobe Creative Suite or similar software.

### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

### **Contact**