

Specialist I/II/III, Communications & Marketing
Auburn University

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Posted Nov. 17, 2020, set to expire Apr. 1, 2021

Job Title	Specialist I/II/III, Communications & Marketing
Department	ACES Communications and Marketing
Institution	Auburn University Auburn, Alabama
Date Posted	Nov. 17, 2020
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Professional Staff
Academic Field(s)	Graphic Design/Marketing Communications/Public Relations
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Job Description

Job Summary

The Alabama Cooperative Extension System is seeking a Communications and Marketing Specialist to develop and implement digital marketing and communications plans and projects that support the vision, mission, goals and achievements of its educational efforts and programming.

Essential Functions

This position will be responsible for researching, creating and disseminating Extension content in the areas of agriculture, forestry and natural resources, families, and 4-H/Youth using media platforms to include (but not limited to) websites, social media, media releases, or broadcast media. This position will support the production of materials to include content/style editing, designing, photography, videography and/or news writing. Other responsibilities include facilitating on-line social networks to connect targeted audience with research-based Extension messaging; creating and using photography and video production to enhance Extension content; and participating in the evaluation of the



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effectiveness of communications and public relations efforts.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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