

Manager, Salesforce & Data Admin (Director of
Information Management)
Auburn University

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Posted Oct. 13, 2020, expired Feb. 24, 2021

Job Title	Manager, Salesforce & Data Admin (Director of Information Management)
Department	Business Administration
Institution	Auburn University Auburn, Alabama
Date Posted	Oct. 13, 2020
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Director/Manager
Academic Field(s)	Information Technology Alumni Relations
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Job Description

Auburn University's Harbert College of Business is seeking to hire a Director of Information Management (Manager, Salesforce and Data Administration). The Director will manage a Salesforce staff and strategically work to maximize information and data management to facilitate effective academic program management, track student outcomes, and enhance employer engagement and alumni relations. The Director will report to the Associate Dean for Academic Affairs and will also serve as the College liaison to Auburn University's new OneAuburn initiative to build a campus-wide CRM solution to provide an intelligent single-source view of our constituents, improve business processes, and enable data-driven decisions.

Contact Information



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Contact

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