

Senior Front End Developer - Communications &
Marketing
Tufts University

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Posted Jan. 13, 2020, set to expire May 27, 2020

Job Title Senior Front End Developer - Communications & Marketing
Department
Institution Tufts University
Medford/Somerville, Massachusetts

Date Posted Jan. 13, 2020

Application Deadline Open until filled

Position Start Date Available immediately

Job Categories Professional Staff

Academic Field(s) Information Technology
Graphic Design/Marketing
Communications/Public Relations

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Job Description

The Office of Communications and Marketing (UCM) has overall responsibility for marketing and brand management, media relations and content creation, producing various print and digital publications and communications for the University. The office optimizes the coordination of strategies and programs for these areas. The Senior Front End Developer builds and updates Drupal websites, supporting university clients such as the Office of Alumni Relations, Advancement, UCM, and Tufts-affiliated schools. The Senior Front End Developer works directly with university clients to understand their requirements and then builds and/or modifies websites, as needed. S/he uses front-end programming skills (HTML, CSS, JS) to support UCM clients who need modifications of existing websites. S/he will contribute to maintaining Drupal codebases and performing functional site testing, to ensure code performs as expected. S/he tracks and troubleshoots bugs as they arise and uses version control software to track changes. S/he optimizes sites for performance and sees sites through to successful launches, with an eye to minimizing future maintenance. The Senior Front End Developer also takes a

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leadership role in ensuring that UCM websites comply with WCAG 2.1 guidelines. This includes participating in—and providing subject matter expertise for—a university-wide Accessibility Steering Group. The Senior Front End Developer will work on a team with a Principal Web Developer to ensure the technical feasibility of UI/UX designs. S/he will collaborate on wireframing and prototyping with a Senior UI Designer, and work with an Associate Director, Digital Engagement on project requirements. S/he will also collaborate with the team's Web Developer, as needed, on WordPress theming. The Senior Front End Developer reports to the Director of Digital Services.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact