

Associate Director of Institutional Engagement
Communications
Rhode Island School of Design

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Posted Mar. 29, 2019, set to expire Jul. 29, 2019

Job Title	Associate Director of Institutional Engagement Communications
Department	Institutional Engagement
Institution	Rhode Island School of Design Providence, Rhode Island
Date Posted	Mar. 29, 2019
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Associate/Assistant Director
Academic Field(s)	Communications/Public Relations
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Job Description

RISD is an equal opportunity employer offering a supportive, collegial and inclusive work environment and a competitive benefits package. The College seeks an Associate Director of Institutional Engagement Communications.

With an in-depth understanding of RISD's strategic priorities, this position creates and implements strategic communications to advance Institutional Engagement's (IE) work to foster lifelong relationships with alumni, parents, friends, donors, and organizations to strengthen goodwill and philanthropy. Under the direction of the Executive Director of Campaign Planning and Strategies, the Associate Director undertakes communications research to understand stakeholder needs, build impactful messaging and develop and implement a responsive, multi-channel communications plan. This position oversees the development of high quality, innovative and engaging print and electronic fundraising communications platforms for both internal and external audiences. Additionally, the Associate Director manages and completes communications projects from inception to delivery.



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Communications efforts must result in increased brand awareness and presence; elicit affinities and connections; and mobilize resources and support. The position ensures that all materials adhere to the highest editorial standings.

Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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