

## Communication and Marketing Manager Rhode Island School of Design

Direct Link: <https://www.AcademicKeys.com/r?job=121414>

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Posted Mar. 25, 2019, expired Jul. 25, 2019

<b>Job Title</b>	Communication and Marketing Manager
<b>Department</b>	D&CS Admin
<b>Institution</b>	Rhode Island School of Design Providence, Rhode Island
<b>Date Posted</b>	Mar. 25, 2019
<b>Application Deadline</b>	Open until filled
<b>Position Start Date</b>	Available immediately
<b>Job Categories</b>	Director/Manager
<b>Academic Field(s)</b>	Communications/Public Relations
<b>Job Website</b>	<a href="http://careers.risd.edu/postings/2104">http://careers.risd.edu/postings/2104</a>

### Apply By Email

### Job Description

Join our dynamic team of Chefs & Foodies at RISD's Dining + Catering Department, where we recognize that food is not only a necessity, it's an ideal way to bring students together outside the studio. With a philosophy of exceptional hospitality and a dedication to supporting local farms & seasonal purchasing, the RISD Dining team provides the best in gastronomic artistry to our greater community.

RISD is an equal opportunity employer offering a supportive, collegial and inclusive work environment and a competitive benefits package. The College seeks a Communication and Marketing Manager to join the Auxiliary Services department.

The Communication and Marketing Manager is responsible for developing, planning, and executing integrated communications mediums and marketing plans that serve to promote program and support strategic departmental needs. This person manages the representation of RISD Auxiliary brands both internally and externally and ensures alignment with the overall RISD brand. The Communication and

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Marketing Manager oversees the department's communication and marketing schedule, ensuring that all communication are accurate and timely. This position creates, manages, and disseminates press releases, and e-commerce design, public relations materials, and electronic and print promotions. Establishes and supervises market research efforts, analyzing their effectiveness and using the information to inform decision making for future efforts. Hires and supervises full-time and student, as well as freelance marketing, design, and production vendors.

The ideal candidate is a strategic thinker and collaborator with excellent management, interpersonal, and communications skills.

### **Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

### **Contact**