

Communications and Marketing Coordinator, Community
Health and Health Behavior
University at Buffalo, The State University of New York

Direct Link: <https://www.AcademicKeys.com/r?job=231886>

Downloaded On: May. 9, 2024 2:16pm

Posted Feb. 29, 2024, set to expire Aug. 4, 2024

Job Title	Communications and Marketing Coordinator, Community Health and Health Behavior
Department	Community Health and Health Behavior
Institution	University at Buffalo, The State University of New York Buffalo, New York
Date Posted	Feb. 29, 2024
Application Deadline	Open until filled
Position Start Date	Available immediately
Job Categories	Coordinator
Academic Field(s)	Graphic Design/Marketing Communications/Public Relations
Job Website	https://www.ubjobs.buffalo.edu/postings/48452

Apply By Email

Job Description

The [Community Health Interventions Lab \(CHIL\)](#) at the University at Buffalo is looking to hire a **Communications and Marketing Coordinator** to support our mission of creating equitable and just food systems. We are home of the [Mobile Market Coalition \(MMC\)](#), a national network of practitioners, researchers, funders, and policymakers advancing mobile produce markets as essential infrastructure for a responsive and resilient food system in which everyone has access to healthy food. We support organizations interested in starting or expanding mobile market programs by providing technical assistance, fostering collaboration, advancing research, and supporting advocacy initiatives. Locally, we are developing a campus-based mobile market program to not only address student nutrition insecurity, but to also create a living lab that provides social entrepreneurship opportunities for students and allows for further development and testing of mobile market innovations.

Communications and Marketing Coordinator, Community
Health and Health Behavior
University at Buffalo, The State University of New York

Direct Link: <https://www.AcademicKeys.com/r?job=231886>

Downloaded On: May. 9, 2024 2:16pm

Posted Feb. 29, 2024, set to expire Aug. 4, 2024

This position will lead the promotion of the Mobile Market Coalition work, including technical assistance, networking, research, and advocacy opportunities and initiatives through various strategies, including dissemination of research findings, best practices, and case studies through creation of engaging content. This position would be responsible for developing well-designed and innovative technical assistant and training (TA&T) modalities that engage recipients equitably.

Key Accountabilities and Responsibilities

- Develop comprehensive outreach initiatives to amplify technical assistance, networking, research, and advocacy opportunities and initiatives provided through the Mobile Market Coalition
- Develop marketing and digital content.
- Develop, implement, and manage communications, including an annual communications plan, regular newsletter, social media, publications, blog posts, event promotion, printed publications, and graphical content.
- Develop written, multi-media, and professionally produced training resources.
- Translate research findings into clear, concise, engaging content to support training and advocacy initiatives.

Outstanding Benefits Package

Working at UB comes with benefits that exceed salary alone. There are personal rewards including comprehensive health and retirement plan options. We also focus on creating and sustaining a healthy mix of work, personal and academic pursuit - all in an effort to support your work-life effectiveness. Visit our benefits website to learn about our [benefit packages](#).

About The University at Buffalo

The University at Buffalo (UB) #ubuffalo is one of America's leading public research universities and a flagship of the State University of New York system, recognized for our excellence and our impact. UB is a premier, research-intensive public university dedicated to academic excellence. Our research, creative activity and people positively impact the world. Like the city we call home, UB is distinguished by a culture of resilient optimism, resourceful thinking and pragmatic dreaming that enables us to reach others every day. Visit our website to learn more about the [University at Buffalo](#).

As an Equal Opportunity / Affirmative Action employer, the Research Foundation will not discriminate in its employment practices due to an applicant's race, color, religion, sex, sexual orientation, gender identity, national origin and veteran or disability status.

Communications and Marketing Coordinator, Community
Health and Health Behavior
University at Buffalo, The State University of New York

Direct Link: <https://www.AcademicKeys.com/r?job=231886>

Downloaded On: May. 9, 2024 2:16pm

Posted Feb. 29, 2024, set to expire Aug. 4, 2024

Contact Information

Please reference Academickeys in your cover letter when
applying for or inquiring about this job announcement.

Contact

,